

# Mikołaj Paczkowski

Python Developer

**Place of origin**  
Poznań / Poland

**Current place of residence**  
Digital nomad  
Europe, Asia

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## About me

I am an e-commerce digital marketing veteran, who successfully transitioned his career to become an IT engineer.

I spent over 14 years in that marketing industry reaching the peak of my expertise and was put in charge of Lidl's digital marketing operations for the whole of Poland. During those years, I focused on further educating myself in technology and team management aspects.

My personal goal was to build a team that shared knowledge, stimulated and supported the development of all its members and in that sphere I consider myself fulfilled. I like to think that my leadership helped my colleagues and subordinates to further their careers and expertise as I recognize myself as a disciple of a teal management philosophy.

My core values are honesty, transparency, and curiosity and these values played a pivotal role in my decision to drastically change my career path, as I realised that the biggest satisfaction in life for me is building things and watching them grow and flourish.

Having my background and a formal education in philosophy and IT science, naturally, I consider myself a humanist in the tech world and a tech guy among humanists.

## Tech skills

Python, Django, FastAPI, Django REST Framework, Git, CQRS, PostgreSQL, MongoDB, Docker, Docker Compose, Pytest, Celery, RabbitMQ, Apache Kafka, Domain-Driven Design, AWS, GCP, Jira, Confluence

## Key experience

### Merixstudio (software house) / Python Developer

10.2020 - 06.2022 junior dev | 06.2022 - PRESENT regular dev | Poznań / Poland

Work in the Agile / Scrum methodology framework.

External and internal projects under NDA based on technology stack: Python, Django, Django REST Framework, FastAPI, Git, CQRS, PostgreSQL, MongoDB, Docker, Docker Compose, Pytest, Celery, Domain-Driven Design

### Lidl Poland / Digital Marketing Manager

08.2013 - 04.2020, Poznań / Poland

Responsible for taking care of a 14-member team, reported directly to the CMO.

Building and leading an online team for Lidl Poland. The team was responsible for almost all Internet activities of Lidl Poland (both owned and paid touchpoints).

The key responsibilities included introducing new analytical and advertising tools which resulted in increasing the managed budget nearly 50 times over.

I was assigned the role of Chief Technical Advisor to the marketing department.

### **Allegro / Customer service / Security Mechanism / SEO SEM**

04.2006 - 02.2013, Poznań / Poland

I started off as an employee of the customer service, worked my way through the department related to ensuring the security of online transactions, to finish in the marketing department where I dealt with SEO and SEM systems.

**More details about my experience can be found on my LinkedIn profile**

### **Education**

**CodersLab / python bootcamp**  
2020

**WSB University Poznań / Postgraduate studies, Management Psychology**  
2017 - 2018

**Collegium Da Vinci Poznań / IT, Computer Science**  
2006 - 2010

**Adam Mickiewicz University Poznań/ Philosophy**  
1999 - 2005